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CANADIAN MOVING PICTURE

Digest

RAY LEWIS
EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

THIRTY-EIGHTH YEAR OF PUBLICATION 1915-53

Published by CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

VOL. 45, NO. 19 TORONTO, CANADA MAY 9, 1953

STORAGE / NOTE

Jane Powell

The Perfect Seven

You have heard of the perfect 36, which as you know, belongs to our grandmother's days. The new idea is to have a figure like Jane Powell, MGM star in "Small Town Girl" a Technicolor musical. Jane has the right idea — she is a perfect 7. "Small Town Girl" will open at the Loew's, Toronto very shortly.

WATCH FOR → The Queen Elizabeth Coronation Digest Special Edition May 30th, 1953

TWO OF THE BIGGEST!

M-G-M HITS THE JACK-POT AGAIN!

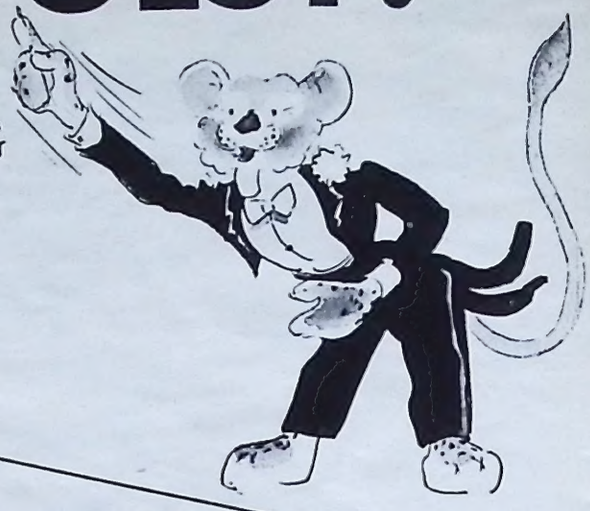
TECHNICOLOR GLORY!
Timed With The Coronation!

"YOUNG BESS"

The Famed Novel Now A Great Screen Romance!

M-G-M presents In Color by Technicolor "YOUNG BESS" starring JEAN SIMMONS • STEWART GRANGER • DEBORAH KERR • CHARLES LAUGHTON • with Kay Walsh • Guy Rolfe Kathleen Byron • Cecil Kellaway • Leo G. Carroll • Screen Play by Jan Lustig and Arthur Wimperis • Based on the novel by Margaret Irwin • Directed by George Sidney • Produced by Sidney Franklin

COMING YOUR WAY IN MAY!



gable and his captive bride!

M-G-M's SCREENFUL OF EXCITEMENT!

"NEVER LET ME GO"

M-G-M presents CLARK GABLE • GENE TIERNEY in "NEVER LET ME GO" • with Richard Haydn • Screen Play by Ronald Millar and George Froeschel • Adapted from the Novel "Came The Dawn" by Roger Bax Directed by Delmer Daves • Produced by Clarence Brown

"KING GABLE and QUEEN BESS will get you the JACK!"

MEDIATHÈQUE Côté
20 JUIL. 2015

Ray Presents

JANE POWELL, MGM's star, of, Small Town Girl, the most recent of her pictures for MGM, came to Toronto, to head a show at the Casino Theatre, Toronto's vaudeville house.

MGM had a luncheon for Jane, at the King Edward Hotel, to which luncheon came His Worship, Mayor Lamport, feature writers and columnists of press, magazines, and commentators from CBC and other Radio Stations.

LOOKING AT Jane's diminutive form, one of the press movie reviewers asked Jane, what size suit she wore, and we received the information, that Jane wore size 7.

Can you imagine, size 7, obtainable only in the children's department, but there is nothing childish about Jane Powell, who is a well-proportioned, but petite woman, with wide-open blue eyes, and a laughing mouth, which completely bowls the men over, and which makes every woman sigh for those good young days, when she was still petite and chic.

MAYOR LAMPORT escorted Jane Powell to the opening game of the Baseball season, admitting that Jane might stop the show, while players forgot to play Ball, and 20,000 Mr. and Mrs. Public beamed on Jane Powell.

Murray Little of the Casino, had a face wreathed in smiles, while Arthur Manson of MGM gave the press a field-day with Jane Powell.

Jules Allen's granddaughter, Gail Axler was at the luncheon, and received an autographed Jane Powell photograph, and as long as this young generation remains as ecstatic, and enraptured to meet a movie star, as she was, there is a future in Motion Pictures.

INCIDENTALLY, our jovial and friendly Mayor Lamport has many duties of a social, and a business aspect to perform, Jane Powell was not hard to take, so as Mayor of our Good City, His Worship had a good time and enjoyed his welcome to Jane Powell.

I have not seen Jane's show at the Casino, but she was a hit, personally and through her work.

Our front page is Jane Powell, as she would look on CinemaScope.

I AM NOT talking about Danny Kaye, Martin and Lewis, Abbott and Costello, of Bob Hope, or of any of our other famous screen stars, who forever aim to make the public laugh, with their amusing gags, and the funny business which they inject into various situations, when I state, that we are a funny people.

I am talking about the members of the motion picture industry, those, who will hold out for better terms, those who will not give one inch in a compromise on terms, and yet these same funny people will give their talent, their own time and effort, their own money, their theatres, their product, to contribute to a philanthropic or a charitable appeal.

The milk of human kindness has never grown sour, in our Industry and with our toughest traders, the exhibitors or the distributors.

LAST YEAR, the exhibitors rallied to the aid of United Artists, and gave Messrs. Benjamin and Krim, Max Youngstein, and the new U-A group of owners, sufficient business to help them meet the necessary commitment, in the purchase of the controlling shares of U-A from the former controlling interests.

I note, that there is a powerful group, of exhibitors, rallying to the defense, and to the support of Spyros Skouras, in his Proxies' battle with Walter Green.

Heading the exhibitors' support movement is a former President of RKO, George J. Schaeffer, now engaged in Independent production, and Harry Brandt, President of Brandt Theatres.

EXHIBITORS, field representatives and salesmen have secured a list of the shareholders of 20th Century-Fox stock, and are calling on these shareholders, to support Spyros Skouras and the present 20th Century-Fox management.

I cannot remember, when leaders, of our industry, campaigned in a Battle for Proxies, in order to support the management of a major company, although about thirty- odd years ago, The Digest campaigned in order to keep The Allen Bros. in control of their business, campaigned through a series of feature stories, directed to the shareholders of The Allen Circuit of theatres, in Canada, and reprinted from The Digest, in letter form, and addressed to the shareholders.

The Allens who were in a tight financial corner, through over-expansion, received a confidence-vote, and were enabled to carry on for almost two years longer, before their theatre circuit was sold.

A series of meetings have been held in the U.S. outlining a campaign of support for the present management of 20th Century-Fox; and joining Schaeffer and Brandt in this campaign, is S. H. Fabian, head of Fabian Enterprises, and Stanley-Warner; Sol A. Swartz, President of RKO Theatres; Fred J. Swartz, President of Century Theatres; Jay Rabinowitz, representing Leonard Goldenson, President of American Broadcasting Paramount Theatres; Wilbur Snaper, President of Allied States Assoc.; Walter Reade, Jr., and quite a long list of other heads of circuits of theatres.

ANOTHER LEADER, in this proxy-battle, in organizing exhibitors' support for 20th Century-Fox, is Matty Fox, a member of the U-A partnership group of officers.

Harry Brandt stated, that he was acting on behalf of himself, and as President of the Independent Theatre Owners Association.

Many of the exhibitors, who are out "ringing doorbells" of the 20th Century-Fox's shareholders, to enlighten these shareholders on the issues involved, and to win votes for the present management, have had their battles with the sales policies, of several of the major companies, including 20th Century-Fox; for in the field of buying and of selling, our business gets tough, and neither trader wears kid gloves, in an effort to make a good deal. But, let some outsider try to get tough with a company-member of our industry, irrespective of any trading differences, and the whole clan closes in to surround, and to support the company which is being attacked.

The pace is so fast, the pressure is so terrific, the film market is so competitive, there is a great necessity to develop a strong heart, steady nerves, to enable anyone, who has the responsibility of a big job to do, to stand the strain of the pressure.

YOU would imagine, that in this hardening process, we produced ice, in our veins. Fact, experience, our history disproves such a blood-congealing process, for under a defensive exterior of a steel armour, our hearts remain a most vulnerable target.

Perhaps, we are sentimental, for are we not the makers of stories with heart-interest, the provokers of laughter, and of tears?

Some of these creative qualities channel their way into exhibition and distribution, both of which fields have an objective directed toward bringing in the dollars, the cold cash, which empties itself into the melting pot to absorb costs, and to distribute profits.

(Continued on Page 9)

Toronto and District

By BILL PRESS

At the annual meeting of the Provincial Chapter, IODE, at Hamilton Mrs. W. B. Dembner, Toronto, the new film convenor, told the large gathering of delegates representing 389 local chapters that theatre managers were cooperating with the organization more than ever.

The IODE was giving emphasis to British films and the chapters were assisting by providing publicity for engagements of good pictures generally.

Mrs. Dembner praised the Children's Film Library Committee of Canada and its increased variety of approved films. The Provincial Chapter had established a fund for the purchase of moving pictures for presentation in rural areas.

The directors of the Canadian Picture Pioneers held a board meeting April 28 in the office of President N. A. Taylor, Toronto, to deal with plans for the organization including the Film Industry Golf Tournament at St. Andrew's Golf Club on August 25, and the CPP Award Banquet next November 25 when more oldtimers will be honored.

Several managerial changes have been made by National Theatre Services. Ed Leigh, formerly of Brampton, has been named manager of the Majestic Theatre, Dundas.

George Robinson has resigned as manager of the Roxy at St. Thomas and the assistant manager there, Pat Duffy, has been transferred to Ottawa where he has replaced Peter Sturges as assistant to Fred Leavens, manager of the Elmdale Theatre. Sturgess has gone over to the Odeon circuit.

A temporary manager has been in charge of the theatre at St. Thomas.

The film community was saddened by the word that the mother of Len Bishop, Toronto, and Harold Bishop, Winipeg, had died April 28 in Los Angeles. Len, the highly-esteemed manager of Shea's Theatre, left immediately by plane for California from Toronto.

Many members of the Women's Committee of the Toronto Variety Tent attended the annual tea in aid of Variety Village and the proceeds, for use in purchasing comforts and equipment, were reported to be most inspiring. The Lady Barkers also remember the students on their birthdays.

The several hundred guests were received by Mrs. Lou Davidson, committee chairman, and Mrs. R. W. Bolstad, wife of the Chief Barker.

Those who poured tea were Mrs. J. J. Fitzgibbons, Mrs. Morris Stein, Mrs. J. J. Chisholm, Mrs. J. S. Wacker, and Mrs. Allan Lamport.

Arch H. Jolley reported that a MPTAO committee has been named to handle details in connection with the proposed Film Trade Show in Toronto next November. The committee comprises Morris Stein, W. A. Summerville, Jr., and Harry S. Mandell.

Arrangements are proceeding, full steam, for the annual benefit baseball night of Toronto Variety Tent No. 28 at Maple Leaf Stadium Monday, June 29 when Toronto Maple Leafs will take on Rochester in the main attraction. Much space has already been sold in the souvenir program. The date of the feature was previously mentioned as June 26 but it should be June 29.

George Morrell, for many years manager of the Famous Players' St. Clair Theatre, Toronto, his wife and daughter, have sailed for England and the Continent for a long-delayed holiday trip. The main purpose is a visit with relatives in England.

THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

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Editor-in-Chief

Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: EMpire 8-8696
Cable: Raydigest

Established 1915. Publication weekly.
Subscription: $5.00 yearly

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Maritime News

HELEN CROWLEY

The three Franklin-Herschorn Drive-In theatres—the 'Grand Bay' near Saint John, N.B.; the 'Midway' between Sydney and Glace Bay; another at Lower Sackville on the Windsor highway, got under way on April 24th. Mr. A. Murphy, former Night Manager and well-known radio announcer and commentator for CFBC in Saint John, has been appointed Manager of the Drive-In Theatre at Sydney.

Mr. and Mrs. J. M. Franklin who have been spending a few days in New York, en route home after their Winter sojourn in Miami Beach, Florida, are expected to arrive in Saint John this week-end.

Mr. Walter Lindow, Scottish Manager for Sound Equipments Limited and a member of the engineering staff of the British Thompson Houston Co. for 23 years, has joined the firm of General Theater Supply Company. Mr. Lindow and Mr. Duncan MacDonald will be servicing theatres in the three Maritime Provinces. Mr. Lindow will be based at Halifax, N.S.

Mr. P. J. Dwyer, Nova Scotia Supervisor for Franklin-Herschorn Theatre Co. Ltd. for many years, is retiring from the Motion Picture business during the month of May and will be replaced by Mr. Carleton Brown of Boston, Mass. Mr. Brown is well acquainted in the Maritime territory, having visited here in the past and was formerly associated with the Shine interests in the United States.

Mrs. F. C. Owens, widow of the former New Brunswick Amusement Tax Inspector and Chairman of the Board of Censors, passed away very suddenly at Saint John, N.B., on April 23rd, having suffered a stroke. The late Mr. F. C. Owens, who was well-known throughout the Maritime Provinces and Upper Canada, passed away just a year ago.

Judges Chosen For Canadian Showmen In International Showmanship Contest

In an announcement made recently by *Leonard W. Brockington*, President of the *J. Arthur Rank Film Distributors (Canada) Ltd.*, and *Frank H. Fisher*, General Manager of *J. Arthur Rank Film Distributors (Canada) Ltd.*, the following advertising and film industry leaders have very kindly accepted the invitation to be judges for Canada's showmen in the *International Showmanship Competition* in connection with the only full-length film of the Coronation in color by *Technicolor*, "A Queen Is Crowned."

The competition's world-wide appeal to the showmen of Canada presents an inspiring challenge and for the winners there are royal awards. This is a chance to prove showmanship ability that comes only once in a life-time and is appropriate to the historic event to take place on June 2nd.

The following will be the Judging Panel for Canada:

Chairman, *Mr. Martin Quigley*, President, *Quigley Publishing Company* and *Motion Picture Herald; Miss Ray Lewis*, Publisher and Editor of the *Canadian Moving Picture Digest; Mr. Hye Bossin*, Managing Editor of *Canadian Film Weekly; Mr. H. T. Venning*, Vice-President of Sales of *Shirriff's Limited* and President of the *Association of Canadian Advertisers;* and *Mr. Athol McQuarrie*, Managing Director of the *Association of Canadian Advertisers.*

The *J. Arthur Rank Organization* is indeed fortunate and may be complimented on such a fine panel of independent judges who have no connection with *Mr. Rank's* distributing company or his chain of *Odeon* theatres. It is a great honor also to have *Mr. Martin Quigley* as Chairman of the Judges, the well-known organizer and sponsor of *Manager's Round Table.*

To all managers of theatres throughout Canada, this is a great challenge for your showmanship and all are eligible to enter the competition if they play "A Queen Is Crowned" between Coronation Day and August 29th, 1953. All entries for Canada must be sent to the *J. Arthur Rank Film Distributors (Canada) Limited*, 277 Victoria Street, Toronto, marked *International Showmanship Competition*, to arrive in Toronto not later than September 8th.

The winning entries will be forwarded to England for consideration by the International Judging Panel who are:

Sir Miles Thomas, Chairman of *B.O.A.C.; Sir Christopher Chancellor*, General Manager of *Reuters; Mr. Connery Chappel*, Editor of *"Picturegoer"; Mr. Jock MacGregor*, London Representative of *"Showman's Trade Review"* and *Mr. Marry Agerbak*, President of the *Foreign Press Association.*

The three top showmen of the world who are judged by this international judging panel will receive substantial cash prizes in addition to those they receive in Canada or from whatever country they may come, plus two weeks' all-expenses paid vacation in London, England.

MIDNIGHT SHOWS

Toronto theatres are permitted to stage midnight shows, on Victoria Day, Monday, May 18th—commencing at 12:15 A.M. Monday morning. The Toronto Board of Police Commissioners authorized the amending of the City by-law covering midnight shows. In future midnight shows will be permitted on Victoria Day which will now always be celebrated on the Monday preceding May 25th.

Tit-Coq Best Canadian Film

The annual presentation of the *Canadian Film Awards*, an organization jointly sponsored by the *Canadian Association for Adult Education*, the *Canadian Film Institute* and the *Canada Foundation*, was held for the first time in Montreal at the *Avenue Theatre* last week. The four previous presentations were made in Ottawa and Toronto. The purpose of these annual awards is to direct public attention to films made in Canada, to provide public recognition of worthwhile Canadian films and to promote increasingly higher standards of film-making in Canada.

Joe Demontigny, central character in L'HOMME AUX OISEAUX which won first award for excellence of production as theatrical short at Canadian Film Awards, 1953. He goes off on early morning hobby of bird-catching on slopes overlooking Quebec City.

From SHYNESS, 23-minute NFB film for the Mental Health Division of Department of National Health and Welfare. Won first award at April, 1953, Canadian Film Awards for Non-Theatrical-Sponsored by Gov't. Dept. Here Anna, central character, emerging from her shyness takes up baseball with school friends.

The gathering last week was a dignified and business-like affair, enlivened by the excitement of bright lights and a visit from a famous Hollywood star, *Miss Dorothy Lamour*, who looked entrancing, spoke charmingly and presented the award to the winner of the Theatrical Feature-Length Class.

This was none other than Montreal's celebrated *Gratien Gelinas (Fridolin)* for the film version of his play, "Tit-Coq," which not only won the First Award (top honor in each class) for effective character portrayals and script, but was also named "The Film of the Year," an honor bestowed only twice before in the five-year history of the awards.

The Mayor of Westmount, His Worship *Roy Campbell*, welcomed the guests and audience, Mayor *Camillian Houde* spoke and *Walter Herbert*, chairman of the *Canadian Film Awards*, explained the purpose and aims of his organization. *Jacques Des Baillets* introduced the speakers and announced the awards.

The awards are divided into six classes — two theatrical, three non-theatrical, and one amateur—with a first award in each class, as many honorable mentions as the judges deem fit and special awards to films achieving unusual heights in its class.

The winners in each class were as follows:

Theatrical—Feature Length: Tit-Coq. *Gatien Gelinas* production. First Award for effective character portrayals and script.

Theatrical — Short: L'Homme Aux Oiseaux. *National Film Board* production. First Award for excellence of production.

Non-Theatrical—Sponsored by a Government Agency: Shyness. First Award for a masterly, sensitive and practical treatment of a difficult subject in the field of mental hygiene.

Non-Theatrical—Sponsored by a non-Government Agency: Immediate Action. *Crawley Films Limited* for the *Toronto Stock Exchange*. First Award for outstanding clarity and deftness in explaining a seemingly complex and not widely understood phase of business operations.

Non-Theatrical—Open: Angotee. *National Film Board* production. First Award for excellence of production.

Amateur: No First Award in this class.

Loew's Theatres,
in Ontario,
are the first to
install Dominion
Sound 3D equipment
for showing of
natural vision
"Bwana Devil"

***natural vision* 3D**

**THREE DIMENSIONAL
MOVIE PROJECTION**

It is only natural that Dominion Sound should be with the pioneers in the new 3D changeover, just as DSEL was the pioneer in the installation of "talkies" in Canadian theatres. The increasing publicity given to 3D movies has fired the imagination of a large public that is eagerly awaiting the showing of "Bwana Devil". Dominion Sound is ready to install this new equipment in any house that wants to change over quickly and cash in on the biggest event in movies since talking pictures.

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DS-53-27

M.G.M.'s Young Bess To Open Simultaneously Across Canada

With enthusiasm growing as Coronation time approaches, *Mr. H. L. Nathanson,* President of *MGM Pictures of Canada Ltd.,* has announced that *"Young Bess," MGM's* Technicolor production of the life of Queen Elizabeth I starring *Jean Simmons, Stewart Granger* and *Charles Laughton,* will open simultaneously across Canada the end of May to take full advantage of the tremendous public interest.

Mr. Nathanson said: "Canadian showmen have never before had the opportunity of a release so perfectly timed with a world event. Backed by a strong national and local advertising campaign, and with everything geared for the Coronation, Canadian Showmen have a chance to really show what they can do."

"Young Bess," based on the novel by *Margaret Irwin,* unfolds a dramatic narrative of the life and love of the girl who became England's Queen at the age of twenty-five. Against spectacular and colorful backgrounds of Tudor England, the story traces the childhood of the unwanted Princess whose mother had been beheaded by her father, Henry VIII, shows her as she grows up to become the foil of unscrupulous political plotters, depicts her impassioned love affair with the handsome Thomas Seymour, Britain's great naval hero, and concludes with the triumphant defeat of her enemies and her emergence as the Young Queen who was to become one of the greatest monarchs in English history.

The role of Young Bess is played by *Jean Simmons,* making her first appearance on the *MGM* lot. One of the screen's most popular stars on both sides of the Atlantic, *Miss Simmons* has scored in such hits as "Great Expectations," "Trio," and, most recently, "Androcles and the Lion."

Stewart Granger, who has fought and loved his way across the screen in such romantic action pictures as "Scaramouche" and "The Prisoner of Zenda," has another colorful role as the Admiral who becomes romantically involved with Young Bess.

Deborah Kerr, seen with *Granger* in "King Solomon's Mines" and "The Prisoner of Zenda" is reunited with him for the third time in the role of Catherine Parr, surviving wife of King Henry VIII. The later role is enacted by *Charles Laughton,* who twenty years ago won an *Academy Award* when he played this monarch in "The Private Life of Henry VIII."

The screen play of "YOUNG BESS" was written by *Jan Lustig* and *Arthur Wimperis.* The picture was directed by *George Sidney* and was produced by *Sidney Franklin.*

THE STARS ARE SINGING

A well attended private screening, for Paramount's "The Stars Are Singing," (Technicolor) at the Towne Cinema, Toronto, drew repeated and loud applause throughout its showing.

"SCALPEL"

Dianne Foster, Canada's foremost radio actress, who has been starring on the London stage and screen, has been signed to a term contract by *Columbia* and will make her Hollywood debut co-starred with *Charlton Heston* and *Lizabeth Scott* in "Scalpel."

Born in Edmonton, Alta., *Miss Foster* made a name for herself with radio work in Toronto, became a *Walter Thornton* model and also taught modeling at the *Thornton* school, then went to London and scored in such films as "The Big Frame," with *Mark Stevens,* and the Technicolor musical, "Isn't Life Wonderful?"

In "Scalpel," she will be seen as the idealistic nurse who persuades surgeon *Charlton Heston* to void his decision to become a society doctor.

7 CANADIAN TV OUTLETS

To construct and equip seven television outlets across Canada will mean a total capital expenditure of $11,150,000, a Commons committee was told recently by *A. Davidson Dunton,* chairman of the *CBC* Board of Governors.

Mr. Dunton stated that of this sum, $2,100,000 each had already been spent on the CBC Toronto and Montreal stations which were now in operation. The relay transmitter in Ottawa, which would begin temporary operation about May 31, would cost $950,000, of which $300,000 had already been expended.

Initial steps had been taken toward construction of stations in three other cities. For these the capital costs would be: Halifax, $1,100,000; Winnipeg, $1,300,000, and Vancouver, $1,700,000. It was hoped to have these in operation by next January.

Finally, the French language transmitter planned for Montreal would cost $550,000.

Mr. Dunton stated that the *CBC* contemplated a total income this year of $26,750,000 to support both its sound and TV operations.

AMENDMENT TO THEATRES AND CINEMATOGRAPHS ACT

Any contemplated change in legislation, which is directly related to any business, is the concern of that particular business.

The amendment to the Theatres and Cinematographs Act, in Ontario, is the concern of all members of the Industry, not only those operating in Ontario.

A proposed redraft of section 2 of the Act is of special interest since there are words introduced which have a good deal of latitude and longitude, and which may be interpreted to mean different powers to regulate. "The Lieutenant-Governor-in-Council may impose a license upon and make regulations for licensing and defining theatres and public halls for prescribing the terms and conditions under which machines shall be operated, for licensing, operating and defining film exchanges, for prescribing or regulating films or slides to be exchanged or exhibited, for prescribing the terms and conditions under which such films may be sold, leased or exchanged."

"Prescribing the terms and conditions under which such films may be sold" might mean sold as entertainment by exhibitors to the public, or sold by distributors to the exhibitors, or sold as a producer to a distributor.

The conditions, under which films may be sold, leased or exchanged, does not appear to be related to the word, terms, or there would be no need for the use of, terms, the one word, conditions would suffice.

The, conditions, might bring in a time-element, related to clearance and runs, but, terms, appears to relate itself to price.

In making a deal, we are accustomed to consider "terms," including a price.

We may, also, in making a deal ask, "What are your conditions?" and this may involve a financial consideration.

Sometime ago, when a change in the Cinematographs Act was proposed, The Digest was advised, that members of our Industry would be able to discuss the proposed changes. If such discussions did take place, and the Amendment to Section 2 of the Act was discussed, what was meant by "terms and conditions?" An Ambiguous Act is a Forerunner to Litigation.

Perhaps, those who drafted the proposed new law know exactly what is meant by, terms and, conditions. The Digest believes, that prior to any possible order-in-council, related to this Act, an exhibitors and distributors committee should ask to be advised as to what "terms and conditions" mean.

(EDITOR.)

Prairie News

BRUCE PEACOCK

A $1,000,000 motion picture starring Alan Ladd will be filmed this summer at Banff, Alta., by Universal International with the co-operation of the photography branch, Alberta department of economics. Picture, to be called "Saskatchewan," will be a fictional western set in the 19th century with Ladd portraying a member of the Royal North West Mounted Police. Ladd, now in England, plans to come to Banff about mid-July. Reservations for the star and 80 to 100 others—cast and technicians —have been made.

Thompson Theatres, Ltd., Edmonton, will build a drive-in at Fort MacLeod, Alta., this spring at a cost of $5o,ooo to $75,ooo. Theatre, expected to be in operation by June 1, will be built in the style of a fort.

Odeon Theatres of Canada, Ltd., has completed plans to go ahead with a new theatre in downtown Edmonton on property which the firm bought several years ago. M. I. Lieberman, Edmonton legal counsel for Odeon, said store tenants have been given notice to vacate by May 1, when demolition of the present building will start. He is awaiting information as to the approximate cost of the theatre, seating capacity and other details. The property has 50 feet frontage.

Funeral service was held recently at Magrath, Alta., for Norman Harris, 22, who had been employed in the offices of the Calgary Drive-in Theatre company.

VICTOR BEATTIE

ROBERT CRINGAN

Two New Branch Managers for Fox

Mr. Peter Myers, Canadian General Manager for *20th Century-Fox*, has accepted with regret the resignation of *Mr. Philip Sherman* as Toronto Branch Manager.

To fill this vacancy the company takes pleasure in announcing the promotion of *Mr. Victor Beattie,* present Calgary Branch Manager, to the Toronto managership.

Mr. Beattie has had considerable experience in the motion picture business having started with *Famous Players* and later joining *Warner Brothers* as booker in their Toronto Exchange. He took a leave of absence to serve with the *RCAF* and later became salesman for *Eagle Lion.*

Victor Beattie joined the 20th Century-Fox organization in 1948 as salesman in the Toronto Exchange until his promotion to position of Calgary Branch Manager last year. His appointment to the Toronto Branch Managership for this company is a popular choice and he will be welcomed back to this territory by his many friends in exhibition in Ontario.

Mr. Myers is also very happy to announce the promotion of their Winnipeg salesman, *Mr. Robert Cringan,* to the position of Calgary Branch Manager. *Mr. Cringan* is an employee of long standing with this company having worked in Calgary, Winnipeg and Vancouver in booker-salesman capacity since joining the company in 1937, with a three-year break in which he served in the *RCN.* He has been a very popular salesman in the Winnipeg territory for the last six years and Fox is happy in appointing him to manager of the Calgary Exchange.

Mr. Myers is particularly pleased that he was able to fill the two branch manager openings by promotions within the ranks. The salesman for the Winnipeg Exchange to replace *Bob Cringan* will be announced at a later date.

Orpheum Theatre manager Ivan Ackery, and his neighbor Charles Doctor of the Capitol, meet to exchange congratulations. Both won awards for promotion of motion pictures. Ackery won the Quigley Award; Doctor a $1,000 prize for his efforts on behalf of "Something For The Birds." With them are Arthur Lorimer, Orpheum assistant manager, Joan Edworthy, Orpheum secretary, and Natalie Miller, Orpheum head usherette. The boys are Canadian top showmen.

THE CALGARY STAMPEDE

"The Calgary Stampede," a 20-minute color film produced in 1952 by Davart Productions, Ltd., Toronto, flew to Korea with radio comedians Wayne and Shuster for showing to Canadian troops. It is also being taken to Belfast, Ireland, and London, England, by a Calgary minister, Dr. Frank S. Morley. The film depicts the stampede story from the decorating of streets and grooming of livestock, right through to the actual rodeo performances. It was purchased by the Calgary Brewery and has been distributed throughout Alberta.

Ray Presents

(Continued from Page 3)

THEREFORE, even in the commercial fields of our industry, there is the soft under-belly of a humanitarian spirit.

Are we not primarily show folks, who deal with a product, which is as a living thing to us, and who take a keen delight in the quality of a picture, irrespective of its commercial market value?

Outsiders, of our Industry, have marvelled at the ability which show folks have, of forgiving our enemies.

No one, in our Industry, nurses a vendetta.

We battle, with each other, we may be out to "get each other," while the battle is on, but to the surprise of outsiders, the next view which they get of us, is a view of breaking bread together.

TO STRANGERS, this appears to be a funny business, and we appear as a funny people, but we would be stupid creatures, if we did not realize, that we, as exhibitors, and we, as distributors, depend entirely on each other to remain in business.

We both depend on the producer, who, in turn depends on both of us to cover his investment, and to give him a profit, sufficient to keep him in production.

What adult, minus one with a suicidal intent, would quarrel with his bread and butter?

Aside from the fact, that thousands of exhibitors have made money with 20th Century-Fox pictures, there are a number of representative and distinguished men, associated with this company, some of whom are veteran showmen and Pioneers.

NO MAJOR company, irrespective of how competitive is a competitor's product, would like this competitor to be forced out of business.

For the veteran management of 20th Century-Fox, the seasoned and able showmen, to be eliminated from the management control by a Financial Group, is not only an insult to this management, but is an insult to our Industry, and presents a challenge to the management of every other major company in our Industry.

So, exhibitors, who have fought with 20th Century-Fox, about terms and policies, and major distributors, who have guarded the frontiers of their own film markets, prepared to hold their own against any invader, have forgotten competitive trading; and exhibitors have forgotten increased admissions, high percentage terms, bidding, clearance, arbitration and all the ills to which our Trading is heir, to "ring bells," to secure a vote in favor of the management of 20th Century-Fox.

ARE WE not a funny people? I will not say peculiar people, lest someone mistake the interpretation of peculiar, and call us "slightly nuts." Some of us, who have, at times, wearied under the pressure, have said, "We are 'nuts' to stay in this business," but in almost the same breath, we have told ourselves, "We would be 'nuts' to leave it."

Here is another story concerning something which has happened in Toronto.

Some of our film-leaders have come to the conclusion, that Ray Lewis should take a holiday, because, to their way of thinking, she has been working too hard, and in the words of Gordon Lightstone, "Ray," said he, "we love you well enough to want to keep you with us."

Ray Lewis argued, that she could not take a holiday, because Alliance Films required her services.

About a week later, Gordon Lightstone came with this proposal, that a group of members of our Industry would each take a turn, in running Alliance Films, in the absence of Ray Lewis, "and I guarantee we will get more business than you can," said Gordon Lightstone, as a flattering compliment to Ray Lewis.

JOSEPH MARKS

THAT offer was so kind, so sincere, that Ray Lewis found it difficult to express her thanks, and she made up her mind, that something should be done, and that this quality of consideration should be seriously considered.

To get to the final point, Joseph Marks, who formerly represented David Selznick, in Canadian Selznick Releasing Organization, and in the operation of Selznick-Alliance, in Canada, offered to come into Alliance Films, to take charge of sales, and to take over the weight of management, if Ray Lewis would take a holiday.

Here is a story, which is typical of we, show folks, a funny people, from whom you may expect anything and everything.

Ray Lewis feels, that Joseph Marks will steer the Alliance Films ship like an ace captain, and that you, my dear friends, will pour oil upon the waters, that his voyage may be safe, sound and prosperous.

YOU will be hearing from me, through The Digest, and I will be scanning the horizon for picture-cargoes available for Canada, but I will relax, for the summer months, and finally satisfy all those funny and dear friends of mine, who are so anxious, that I do not become seriously ill, through too much pressure.

"They did it in Texas," said Gordon Lightstone, Canadian General Manager of Paramount Pictures, "For an exchange manager, who was in the hospital for two months. The distributors and exhibitors took turns running his exchange for him. We would like to do the same for you, in order to restore you to good health, Ray, please let us help you."

I WISH to take this opportunity of thanking Gordon Lightstone, and all of my friends, of thanking Joseph Marks, whom I know will probably do a better job at selling Alliance product, than I can, irrespective of the fact, that between you and me, I think that I am not such a bad Trader.

It would be, a not-too-serious blow, to my vanity, to learn that Joseph Marks out-sold me, three to one, for being, by nature, a bit of a philosopher, such a discovery would not shorten the extent of my holiday. "What cannot be cured, must be endured," and the knowledge of the excellent support, which the Canadian exhibitors are giving to Alliance Films, would help to compensate for a deferred activity.

Hy! Hye Bossin, I heard a story which you would love to publish. There are three sexes in Denmark, male, female and convertible. I'll take Hans Christian Andersen with Danny Kaye. I have already taken Hans Christian Andersen's The Emperor's Nightingale.

VANCOUVER NEWS

By JACK DROY

For the showing of "The House of Wax" the Strand Theatre was equipped with the largest screen in Western Canada. The 3-D picture is breaking all attendance records at the Famous Players house.

Ken Atkey of Odeon publicity is the father of a baby daughter. Charlie Doctor, Capitol manager, reports that "Hans Christian Andersen" did more business than any picture since the house opened thirty years ago.

The Yellow Star Taxi (Lucky Number Club) have discontinued their giveaway of merchandise at local theatres when it was proved the program contravenes the lottery section of the Criminal Code. J. R. Couse of Arrow Films, Canadian distributor for Rolleiflex cameras, have opened a Vancouver branch.

Eric Green, Orpheum Theatre engineer, father of a baby girl. Paul MacEwen, manager of the Famous Players Kitsilano, is no longer with the circuit; no successor appointed to date.

Mrs. Nellie Gath of Famous Players district office is now a member of the company's 25-Year Club, making four members at the local F-P district office. The other three are Frank Gow, B.C. district head, Maynard Joiner, supervisor, and Cecil Neville, district booker.

Charmaine Klenman and Dennis Crawford have opened a theatrical booking office and ticket bureau in the Blackburn Building here. "Guys and Dolls" playing the Orpheum for eight performances is playing to near capacity business.

B.C. Exhibitors Association is objecting to the use of narrow gauge exhibition of features in the same district as a 35 mm. house and prior to exhibition of 35 mm. in established theatres.

Wally Woolridge of the Strand and his wife Bessie, Colonial secretary, have left for England to attend the Coronation.

FOTO-NITE TIE-UP

A circuit *Foto-Nite* account ran a *Foto-Nite* contest where it was arranged to have four soldiers and an NCO from the local army camp disassemble and assemble rifles on the stage. The soldier clocked at going through this procedure at the best time was announced the winner of the *Foto-Nite* stage contest. In addition, the NCO put the men through a precision drill on the stage, and the manager of the theatre had the entire contest tied in with his coming attraction, "Springfield Rifle."

The foregoing will indicate to you how *Foto-Nite* can be tied in and used to exploit coming Motion Picture productions.

Foto-Nite is now a weekly presentation in some 300 Canadian theatres.

TRADE headlines

Deadly Sins, Cardinal release, French with English titles, has made a hit in Toronto, and is in its fifth week at the Savoy Theatre operated by Biltmore Theatres.

●

Tit-Coq screen adaptation of the play (French) won the First Prize in the Canadian Film Awards. Author is Gratien Gelinas.

●

"Call Me Madam," Ethel Merman, star, has caught on tremendously, and was moved from Shea's to the Nortown for its fifth week, Toronto.

●

John J. Fitzgibbons, CBE, President of Famous Players Canadian Corporation, presided at the 33rd Annual Meeting of the shareholders, April 28th.

●

Canadian Picture Pioneers will have a golf Tournament at St. Andrews Golf Course, August 25th and the Pioneer Honor Award Dinner in November.

●

UA's Moulin Rouge opened at Odeon, Toronto, last Friday, Warners' House of Wax 3-D opened at Shea's, both pictures doing smash business, with hundreds standing in the rain, waiting to get into both theatres.

●

Jack Arthur, guest speaker for the Women's Press Club, Toronto gave a very informative and interesting talk, Thurs, April 28th.

●

The Bigamist, Filmakers Inc. with Collier Young producing, Ida Lupino director goes into production June 15th in Hollywood.

●

MGM was host to a press luncheon for Jane Powell, who completely captivated the press, and His Worship, Mayor Lamport, the latter who escorted Jane to the first ball game of the season, at the Stadium.

●

Hans Christian Andersen, R-Kaye-O, Samuel Goldwyn production still delighting packed houses at the Imperial, in its third week.

●

Sam Pinanski, Boston Circuit executive presents portrait of Will Rogers to A. Montague, Columbia Pictures Sales Chief and President of Will Rogers Memorial Hospital. Portrait will hang in the hospital. Presentation made on behalf of John Hancock Insurance Co.

CAPITAL STORY

By BILL McLAUGHLIN

Pare Lorentz, the man who "backed" into movie-making and ended up by directing what is consideerd by many film experts as the most outstanding American documentary ever made, was in Ottawa last week for a short visit. A former film critic, he was called to Washington in 1933 as consultant on historical record documentaries, and wrote the outline for The Plow That Broke the Plains. No one would agree to direct it, so he did it himself. The result was a revolutionary type of documentary technique that set a new style in movie-making and decided Mr. Lorentz to stay in the business. While here he spent some time at the National Film Board studios, "but just as an interested and admiring onlooker," he told a reporter from the Evening Journal.

Donald Lynn, widely known in the musical profession and secretary of the Ottawa Federation of Musicians for the past eleven years, died here last week at the age of 48 following a heart attack. Mr. Lynn was well known as an orchestra leader before becoming secretary of the musicians union. Surviving, besides his mother, are his wife and two young children, two brothers and one sister. Funeral services were largely attended by Ottawa and Hull show folk.

The Century Theatre, formerly one of the National Theatre Services group in Ottawa and district, is now being operated by Casey Swedlove and partners, owners of the Linden and Glebe Theatres. The three neighborhood houses celebrated the new partnership in operation and booking by playing DeMille's The Greatest Show On Earth day and date for one full week. Shows were continuous at all three theatres and all premiums were cancelled. Business was terrific at the three widely separated theatres at 50 cents for adults and 25 cents for children.

Rosalind Russell in RKO's "Never Wave at a Wac" at the Capitol drew capacity matinee and turn-away business on its opening day.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Third Week. Hans Christian Andersen (RKO) Technicolor with Danny Kaye.

LOEW'S
I Love Melvin (MGM) Technicolor with Donald O'Connor.

UPTOWN
The Girl Who Had Everything (MGM) with Elizabeth Taylor.

SHEA'S
House of Wax (WB) WarnerColor 3-D with Vincent Price.

EGLINTON
Second Week. The President's Lady (20th-Fox) with Susan Hayworth.

UNIVERSITY
Second Week. The President's Lady (20th-Fox) with Susan Hayworth.

NORTOWN
Call Me Madam (20th-Fox) Technicolor with Ethel Merman.

ODEON-CARLTON
Moulin Rouge (UA) Tecnicolor with Jose Ferrer.

HYLAND
Monsoon (UA) Technicolor with Ursula Thiess.

INTERNATIONAL CINEMA
Sixth Week. The Passionate Sentry (IFD)

TOWNE CINEMA
Ninotchka (MGM) with Greta Garbo.

DOWNTOWN
Redhead from Wyoming (E-U) Technicolor and the System (WB)

STUDIO
Second Week. La Forza Del Destino (Alliance) with Tito Gobbi and Nelly Corradi.

MONTREAL

CAPITOL
Second Week. The Naked Spur (MGM) Technicolor with James Stewart.

LOEW'S
Salome (Col.) Technicolor with Rita Hayworth.

PALACE
Because of You (E-U) with Loretta Young.

SNOWDON-OUTREMONT
Third Week. Tonight We Sing (20th-Fox) Technicolor with Ezio Pinza.

PRINCESS
House of Wax (WB) WarnerColor 3-D with Vincent Price.

ORPHEUM
The Iron Crown (Alliance) and Two Dollar Bettor (Alliance).

IMPERIAL
Second Week. Gunsmoke (E-U) Technicolor with Audie Murphy.

AVENUE
The Gentle Gunman (JARO) and Gentlemen, The Queen (JARO).

ALOUETTE
Fifth Week. Le Peche d'un Mere and Le Chant de l'Alouette.

WINNIPEG

CAPITOL
Off Limits (Para.) with Bob Hope.

ODEON
Because of You (E-U) with Loretta Young.

GAIETY
Desperate Search (MGM) and The Bad and the Beautiful (MGM).

LYCEUM
Angel Face (RKO) with Jean Simmons.

DOMINION
It Grows on Trees (E-U) and Untamed Frontier (E-U).

GRAND
Apache War Smoke (MGM) with Gilbert Roland.

MET
House of Wax (WB) WarnerColor 3-D with Vincent Price.

GARRICK
Treasure of the Golden Condor (20th-Fox) Technicolor with Cornel Wilde.

VANCOUVER

VOGUE
Second Week. The Mississippi Gambler (E-U) Technicolor with Tyrone Power.

CAPITOL
Salome (Col.) Technicolor with Rita Hayworth.

STRAND
House of Wax (WB) WarnerColor 3-D with Vincent Price.

ORPHEUM
I Confess (WB) with Montgomery Clift.

CINEMA
The Naked Spur (MGM) Technicolor with James Stewart.

PLAZA
Last of the Comanches (Col.) Technicolor with Broderick Crawford.

CALGARY

CAPITOL
I Confess (WB) with Montgomery Clift.

PALACE
House of Wax (WB) WarnerColor 3-D with Vincent Price.

GRAND
Gunsmoke (E-U) Technicolor with Audie Murphy.

UPTOWN
She's Back on Broadway (WB) WarnerColor with Virginia Mayo.

STRAND
Jeopardy (MGM) with Barbara Stanwyck.

SAINT JOHN

CAPITOL
Taxi (20th-Fox) and Jesse James (20th-Fox).

PARAMOUNT
Niagara (20th-Fox) Technicolor with Marilyn Monroe.

STRAND
Moulin Rouge (UA) Technicolor with Jose Ferrer.

CANNES AWARD FOR N.F.B. FILM

Romance of Transportation, a 13-minute whimsical cartoon, about the development of methods of travel in Canada, in its French-language version, Sports Et Transports was acclaimed tops in the class of Animated Films, in the *Cannes Festival* held April 15 to 24.

It was produced by the *National Film Board*, and shot in 35mm. *Eastman* negative-positive stock.

Romance of Transportation was one of five films accepted for final voting in the short subjects (Cartoons) class at the *Academy of Motion Picture Arts and Sciences.*

It has been running at the *Trans-Lux Theatre*, 52nd St., New York, for the past eight weeks, and will be presented in Canadian theatres in August, as one of the *Canada Carries On* series, distributed by *Columbia Pictures.*

It was directed by *Tom Daly*, with animation credits to *Wolf Koenig* for characterization, *Robert Verrell* for design and *Colin Low* for supervision. *Guy Glover* is narrator.

STORAGE / VOUTE

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